

HUSTLE

Rewrite Your Future:
Stand a chance to win \$100,000 in funding and join the prestigious Chessler Holdings Portfolio. Your entrepreneurial journey begins here!

ABOUT US

HUSTLE empowers USF students to turn their innovative ideas into thriving businesses. Offering up to \$50,000 in seed funding and the opportunity for \$100,000 in Series A funding, our program provides mentorship from industry experts, access to vital resources, and a collaborative environment. Engage in workshops and a supportive network to transform your passion into profit. Join our college-focused competition and start your dream today.



OUR PROGRAM

In the Incubator Phase, 10 teams get foundational business development resources and mentorship. The Accelerator Phase allows 3-5 teams to work autonomously, receiving seed funding and advanced support. The most investable team at the end of this phase wins Series A funding.



FUNDING

Unlock your business potential with HUSTLE's exclusive funding program. Start with an initial investment of **\$15,000 to \$50,000** to kickstart your venture. The ultimate reward awaits the winning team – **\$100,000 in Series A** funding to take your business to new heights.



Program Highlights

- **Structured Phases:** Foundational development in the Incubator Phase, advanced growth in the Accelerator Phase.
- **Expert Mentorship:** Learn from industry leaders, entrepreneurs, and professionals.
- **Funding & Resources:** Secure \$100,000 Series A funding and access valuable resources.
- **Community & Collaboration:** Connect with a network of like-minded innovators.
- **Real-World Experience:** Present your business plan to industry experts.



Fall 24' Timeline

- Hustle Kickoff Event: **September 11, 2024**
- Deadline to Apply: **October 16, 2024**
- Final Pitch Event: **November 8, 2024**

****Go online for more information on each event!**



Information

For more information go to USF's Nault Center for Entrepreneurship or apply with the QR code.

